



## **1. How do I become a PetSmart affiliate?**

You can directly apply into the PetSmart affiliate program [here](#).

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## **2. Who can become a PetSmart affiliate?**

Any website that runs a family friendly website and primarily has a US-based viewership is eligible to join the PetSmart affiliate program, subject to the program's terms and conditions.

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## **3. Can websites outside the United States join the PetSmart affiliate program?**

Currently, the PetSmart affiliate program only accepts US-based affiliates.

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## **4. Are there any fees or costs associated with becoming a PetSmart affiliate?**

No, there is no cost to joining the PetSmart affiliate program. It is free to sign-up, and free to add banners and or text links to your website.

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## **5. How do I log into my account?**

Once you have created an account on [www.Impact.com](http://www.Impact.com), you can log in by going here: <https://app.impact.com/login.user>

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## **6. What commission does PetSmart offer?**

You will earn 2% on all valid orders you refer to PetSmart.com.

## **7. What is a cookie?**

A cookie is a small piece of data that is transferred to a computer in order to mark it for later as a transaction. Affiliate programs use cookies to track customers who have clicked on links from your website and made purchases, so that you can get your commission.

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## **8. What is PetSmart's cookie duration?**

The cookie duration is 15-days. You are eligible to earn a commission on an order that is completed within a 15-day window following the last-click placed by the customer.

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## **9. When are commissions paid?**

You will be paid out 120 days after the transaction occurs.

This gives the PetSmart team enough time to process any returned orders per our return period before commissions are paid.

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## **10. How do I find my affiliate links?**

Once you are logged into Impact, click on 'Ads' at the top of your dashboard. Then search for 'PetSmart' in the middle of the left-hand side. All text links and banners available for you to use will appear here.

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## **11. How many PetSmart text links, banners, products and other creatives can I place on my website?**

There is no limit, and we encourage you to use as many necessary and appropriate to improve your click-through rate and conversion. We have found that a creative banner along with a text link or PetSmart logo improve effectiveness.

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## **12. Where can I place PetSmart text links, banners, products and other creatives?**

Some potential placements can be included within the content you write as well as your website's footer, header or sidebar. Please note that: PetSmart reserves the right, at any time, to review your placement and approve or disapprove of the use of your Qualifying Links and require that you change the placement or use to comply with the guidelines provided to you.

### **13. Can I use PetSmart graphics and content from the PetSmart website?**

The entire PetSmart website and content are protected by copyright. You may use images and content from our website in the promotion of our products on your own website, however all images must be used in the sale of the product through the affiliate program and attributed to PetSmart. If you have a special circumstance with the above, you must contact us for written approval prior to use any such content at [petsmart@opmpros.com](mailto:petsmart@opmpros.com).

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### **14. How can I see if I earned any commission?**

Once you are logged into Impact, click on “Reports” at the top of your dashboard. Then click “Performance by Brand” and you can filter through and search for PetSmart.

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### **15. Does PetSmart offer a coupon code I can use for my readers?**

PetSmart does not offer coupon codes to its affiliates at this time.

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### **16. I'm interested in working more closely with the brand on sponsored content through affiliate. Who do I reach out to?**

If you'd like to work more closely on sponsored content with PetSmart, you can reach out to: [petsmart@opmpros.com](mailto:petsmart@opmpros.com). Please make sure you include your name, website, website stats (IE: monthly pageviews, monthly unique visitors), links to your social media, and your proposal of what you would like to work on with the brand.

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### **17. My question hasn't been answered here. Where can I find more information?**

Impact has a “Help” section where you can learn more about affiliate, how to use their platform, and find more information about your account. Once you are logged into your account on Impact, you can access the “Help” section on the right side of your dashboard and searching your question in the search bar.